

freestone
10
YEARS
ON AND
GETTING
GREENER

HERE ARE A FEW ENVIRONMENTAL TARGETS WE ACHIEVED IN THAT TIME...



HALVED IT!
50%
REDUCTION IN OUR USE OF ELECTRICITY

We've been making conscious decisions to reduce the amount of electricity we use since 2010. Updated air conditioning, LED lighting, energy-efficient computers and timers on simple things like the coffee machine have made a huge impact.

10,518 kW average used per month Sept 2009 to Dec 2010 compared to 5,111 kW average used per month Oct 2018 to Jan 2019

PRUNING OUR PAPER USAGE

SINCE 2010, ALL CORRESPONDENCE WITH OUR CLIENTS, INCLUDING ESTIMATES AND INVOICES, HAS BEEN ELECTRONIC, VASTLY REDUCING OUR USE OF OFFICE PAPER.

AND THE PAPER WE DO USE IS NEVER WASTED

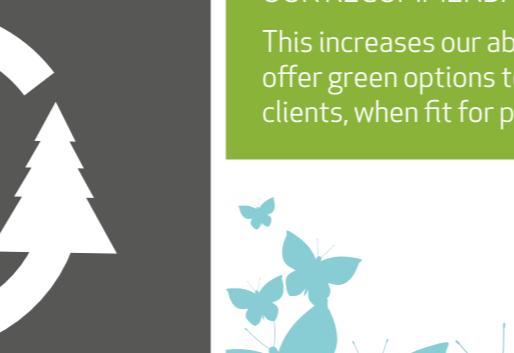
All used office paper is separated, shredded and recycled through UK-based paper mills.

PLUS... IF IT CAN BE RECYCLED, IT WILL BE

All 'domestic' waste goes to a waste management company to be sorted and, where possible, recycled.

DRIVING OUR CO₂ EMISSIONS DOWN

Our company car choices are based on CO₂ emissions. We've had an electric hybrid in the fleet since 2014 and more recently a full electric vehicle, and our own car charging point was installed in 2014.



THINKING GREEN HAS BECOME SECOND NATURE

FOR INSTANCE, OUR 2018 CHRISTMAS CARD WAS A 3D TREE MADE FROM

100% RECYCLED DISPLAY BOARD
WHICH IN TURN WAS RECYCLABLE.

WE SPREAD THE GREEN WORD

WE LIKE TO ENCOURAGE OTHERS TO GET ON BOARD WITH ENVIRONMENTAL CREDENTIALS.

TWO KEY SUPPLIERS HAVE NOW ACHIEVED

ISO14001

ACCREDITATION, A THIRD IS IN THE PROCESS (AFTER OUR RECOMMENDATION).

This increases our ability to offer green options to our clients, when fit for purpose.



LOOKING AFTER OUR FLUTTERING, FEATHERED AND CREEPY-CRAWLY FRIENDS

We've installed bird nesting boxes and insect hotels around our building.

IF IT CAN BE DONE, WE CAN DO IT.

- Analytics
- Merchandise
- Art direction
- Photography
- Print management
- Product research
- CMS
- Content marketing
- Copy
- Responsive web design
- Creative concept
- Digital marketing
- Direct mail
- Email
- Events
- Graphic design
- Installation management
- Interactive PDFs
- Literature
- Retouching
- simpleDM
- Typography
- Video
- Visualisation
- Web applications
- Website
- Web design & development

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SUSTAINABLE DISPLAY MEDIA SOLUTIONS

CREATE GREAT GREEN GRAPHICS



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THIS IS NO FAD.

WE'VE BEEN ENVIRONMENTALLY AWARE FOR ALMOST A DECADE, CHANGING THE WAY WE WORK SINCE MARCH 2010.

WE ACHIEVED ISO14001 ACCREDITATION IN 2010 BUT HAVEN'T STOPPED LOOKING FOR NEW WAYS TO ENSURE WE OPERATE IN A MORE ENVIRONMENTALLY-FRIENDLY WAY.

OVER THIS TIME WE'VE PUT PRACTICES IN PLACE TO ENSURE WE USE LESS ENERGY AND CREATE LESS WASTE, AND POSITIVE ENVIRONMENTAL CHOICES UNDERPIN EVERYTHING WE DO.

AS THE RANGE OF ENVIRONMENTALLY SUSTAINABLE PRODUCTS FOR GRAPHICS PRODUCTION GROWS, WE HAVE GREATER OPPORTUNITY TO CREATE IMPACTFUL GRAPHICS WHICH WON'T COST THE EARTH.



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External use

DISPA® Board

Made of 100% recyclable paper.



Weights: Available in 3mm
Suitable for: A lightweight short-term point-of-sale material. Strong, rigid and stable. Can be printed, cut to shape, creased and folded.

Foamalux XTRA

80% recycled and 20% virgin. PVC to outer for highest print quality.



Weights: Available in 3, 5, 10 and 19mm
Suitable for: A long-term point-of-sale material. Use as an alternative to foamex.

Palboard

Made from 70% recycled material.



Weights: Available in 3, 5 and 10mm
Suitable for: A lightweight short-term point-of-sale material. Strong, rigid and stable. Can be printed, cut to shape, creased and folded.

Green Cast Acrylic

Produced from 100% recycled raw materials.

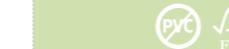


Weights: Available in 3 to 25mm and a variety of colours (except black)
Suitable for: Any general point-of-sale requirements that use acrylic.

Internal use

Essential Display Board

Made from box-board.



Weights: Available in 1 and 2mm
Suitable for: A lightweight short-term point-of-sale material. Strong, rigid and stable. Can be printed, cut to shape, creased and folded.

Bubbleboard

100% recyclable. Can be collected at the end of its life, recycled and reused.



Weights: Available in 2 to 6mm
Suitable for: A lightweight, rigid and strong material. Can be used for most point-of-sale applications.

DIBOND®

Can be collected and recycled at the end of its life to be recycled.



Weights: Available in 3mm
Suitable for: A lightweight, rigid and strong material. Can be used for most point-of-sale and sign applications.

Re-Board

Produced from FSC®-certified board. Made of 100% recyclable paper.



Weights: Available in 10 and 16mm
Suitable for: A lightweight short-term point-of-sale material. Strong, rigid and stable. Can be printed and cut to shape.

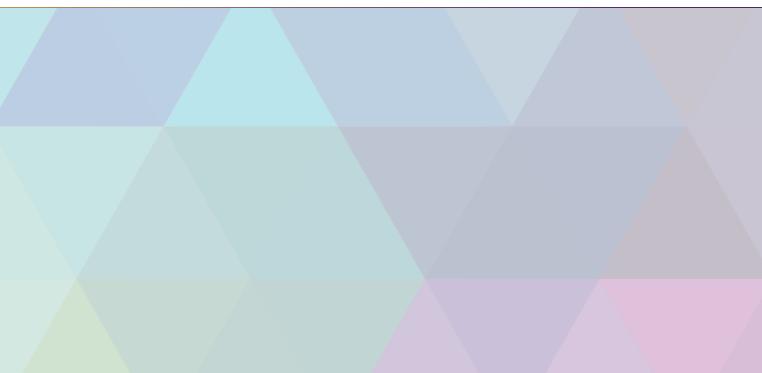
Approved by the FSC Forest Stewardship Council

ISO14001 compliant

Return service available

Recyclable

PVC-free



PVC-free banner material

Suitable for: Banners, mesh and black-out materials



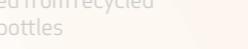
Essential papers

Suitable for: Large format posters or paper image prints



UFABRIK wallcoverings

Suitable for: Internal wall coverage
Produced from: Recycled plastic bottles



PVC-free self-adhesive vinyl

Suitable for: Short term signs and labels



Opticlear

Suitable for: Window graphics and glass manifestation



Recycled polyester fabric

Suitable for: Fabric tension displays



Pop-up grey backed banner material

Suitable for: Roll-up banners



THANK YOU
FOR CONSIDERING OUR
GREENER OPTIONS.