

freestone

10
YEARS
ON AND
GETTING
GREENER

HERE ARE A FEW
ENVIRONMENTAL
TARGETS WE
ACHIEVED IN
THAT TIME...

HALVED IT!
50%
REDUCTION IN OUR
USE OF ELECTRICITY



We've been making conscious decisions to reduce the amount of electricity we use since 2010. Updated air conditioning, LED lighting, energy-efficient computers and timers on simple things like the coffee machine have made a huge impact.

10,518 kW average used per month Sept 2009 to Dec 2010 compared to 5,111 kW average used per month Oct 2018 to Jan 2019



PRUNING OUR PAPER USAGE

SINCE 2010, ALL CORRESPONDENCE WITH OUR CLIENTS, INCLUDING ESTIMATES AND INVOICES, HAS BEEN ELECTRONIC, VASTLY REDUCING OUR USE OF OFFICE PAPER.

AND THE PAPER WE DO USE IS NEVER WASTED

All used office paper is separated, shredded and recycled through UK-based paper mills.

PLUS... IF IT CAN BE RECYCLED, IT WILL BE

All 'domestic' waste goes to a waste management company to be sorted and, where possible, recycled.

DRIVING OUR CO₂ EMISSIONS DOWN

Our company car choices are based on CO₂ emissions. We've had an electric hybrid in the fleet since 2014 and more recently a full electric vehicle, and our own car charging point was installed in 2014.



THINKING GREEN HAS BECOME SECOND NATURE

FOR INSTANCE, OUR 2018 CHRISTMAS CARD WAS A 3D TREE MADE FROM

100%
RECYCLED
DISPLAY BOARD
WHICH IN TURN WAS RECYCLABLE.

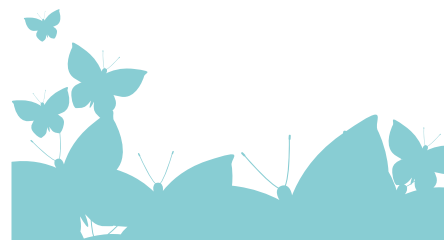
WE SPREAD THE GREEN WORD

WE LIKE TO ENCOURAGE OTHERS TO GET ON BOARD WITH ENVIRONMENTAL CREDENTIALS.

TWO KEY SUPPLIERS
HAVE NOW ACHIEVED

ISO14001
ACCREDITATION, A THIRD
IS IN THE PROCESS (AFTER
OUR RECOMMENDATION).

This increases our ability to offer green options to our clients, when fit for purpose.



LOOKING AFTER OUR FLUTTERING, FEATHERED AND CREEPY-CRAWLY FRIENDS

We've installed bird nesting boxes and insect hotels around our building.

IF IT CAN BE DONE, WE CAN DO IT.

- Analytics
- Art direction
- Brand identity & guidelines
- Campaign delivery
- Campaign reporting
- CMS
- Content marketing
- Copy
- Creative concept
- Digital marketing
- Direct mail
- Email
- Events
- Graphic design
- Installation management
- Interactive PDFs
- Literature
- Merchandise
- Packaging
- Photography
- Print management
- Product research
- Production management
- Project management
- Responsive web design
- Retouching
- simpleDM
- Typography
- Video
- Visualisation
- Web applications
- Website
- Web design & development

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SUSTAINABLE DISPLAY MEDIA SOLUTIONS

CREATE GREAT
GREEN GRAPHICS

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THIS IS NO FAD.

WE'VE BEEN ENVIRONMENTALLY AWARE FOR ALMOST A DECADE, CHANGING THE WAY WE WORK SINCE MARCH 2010.

WE ACHIEVED ISO14001 ACCREDITATION IN 2010 BUT HAVEN'T STOPPED LOOKING FOR NEW WAYS TO ENSURE WE OPERATE IN A MORE ENVIRONMENTALLY-FRIENDLY WAY.

OVER THIS TIME WE'VE PUT PRACTICES IN PLACE TO ENSURE WE USE LESS ENERGY AND CREATE LESS WASTE, AND POSITIVE ENVIRONMENTAL CHOICES UNDERPIN EVERYTHING WE DO.

AS THE RANGE OF ENVIRONMENTALLY SUSTAINABLE PRODUCTS FOR GRAPHICS PRODUCTION GROWS, WE HAVE GREATER OPPORTUNITY TO CREATE IMPACTFUL GRAPHICS WHICH WON'T COST THE EARTH.

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External use
Internal use
Approved by the Forest Stewardship Council
ISO14001 compliant
Return service available
Recyclable
PVC-free

DISPA® Board

Made of 100% recyclable paper.



Weights: Available in 3mm

Suitable for: A lightweight short-term point-of-sale material. Strong, rigid and stable. Can be printed, cut to shape, creased and folded.

Foamlux XTRA

80% recycled and 20% virgin. PVC to outer for highest print quality.



Weights: Available in 3, 5, 10 and 19mm

Suitable for: A long-term point-of-sale material. Use as an alternative to foamex.

Palboard

Made from 70% recycled material.



Weights: Available in 3, 5 and 10mm

Suitable for: A lightweight short-term point-of-sale material. Strong, rigid and stable. Can be printed, cut to shape, creased and folded.

Green Cast Acrylic

Produced from 100% recycled raw materials.



Weights: Available in 3 to 25mm and a variety of colours (except black)
Suitable for: Any general point-of-sale requirements that use acrylic.

Essential Display Board

Made from box-board.



Weights: Available in 1 and 2mm

Suitable for: A lightweight short-term point-of-sale material. Strong, rigid and stable. Can be printed, cut to shape, creased and folded.

Bubbleboard

100% recyclable. Can be collected at the end of its life, recycled and reused.



Weights: Available in 2 to 6mm

Suitable for: A lightweight, rigid and strong material. Can be used for most point-of-sale applications.

DIBOND®

Can be collected and recycled at the end of its life to be recycled.



Weights: Available in 3mm

Suitable for: A lightweight, rigid and strong material. Can be used for most point-of-sale and sign applications.

Re-Board

Produced from FSC®-certified board. Made of 100% recyclable paper.



Weights: Available in 10 and 16mm
Suitable for: A lightweight short-term point-of-sale material. Strong, rigid and stable. Can be printed and cut to shape.

PVC-free banner material	Suitable for: Banners, mesh and black-out materials Eco qualities:
Essential papers Available in matt, satin, gloss and backlit	Suitable for: Large format posters or paper image prints Eco qualities:
UFABRIK wallcoverings Produced from recycled plastic bottles	Suitable for: Internal wall coverage Eco qualities:
PVC-free self-adhesive vinyl	Suitable for: Short term signs and labels Eco qualities:
Opticlear	Suitable for: Window graphics and glass manifestation Eco qualities:
Recycled polyester fabric	Suitable for: Fabric tension displays Eco qualities:
Pop-up grey backed banner material	Suitable for: Roll-up banners Eco qualities:

THANK YOU
FOR CONSIDERING OUR
GREENER OPTIONS.