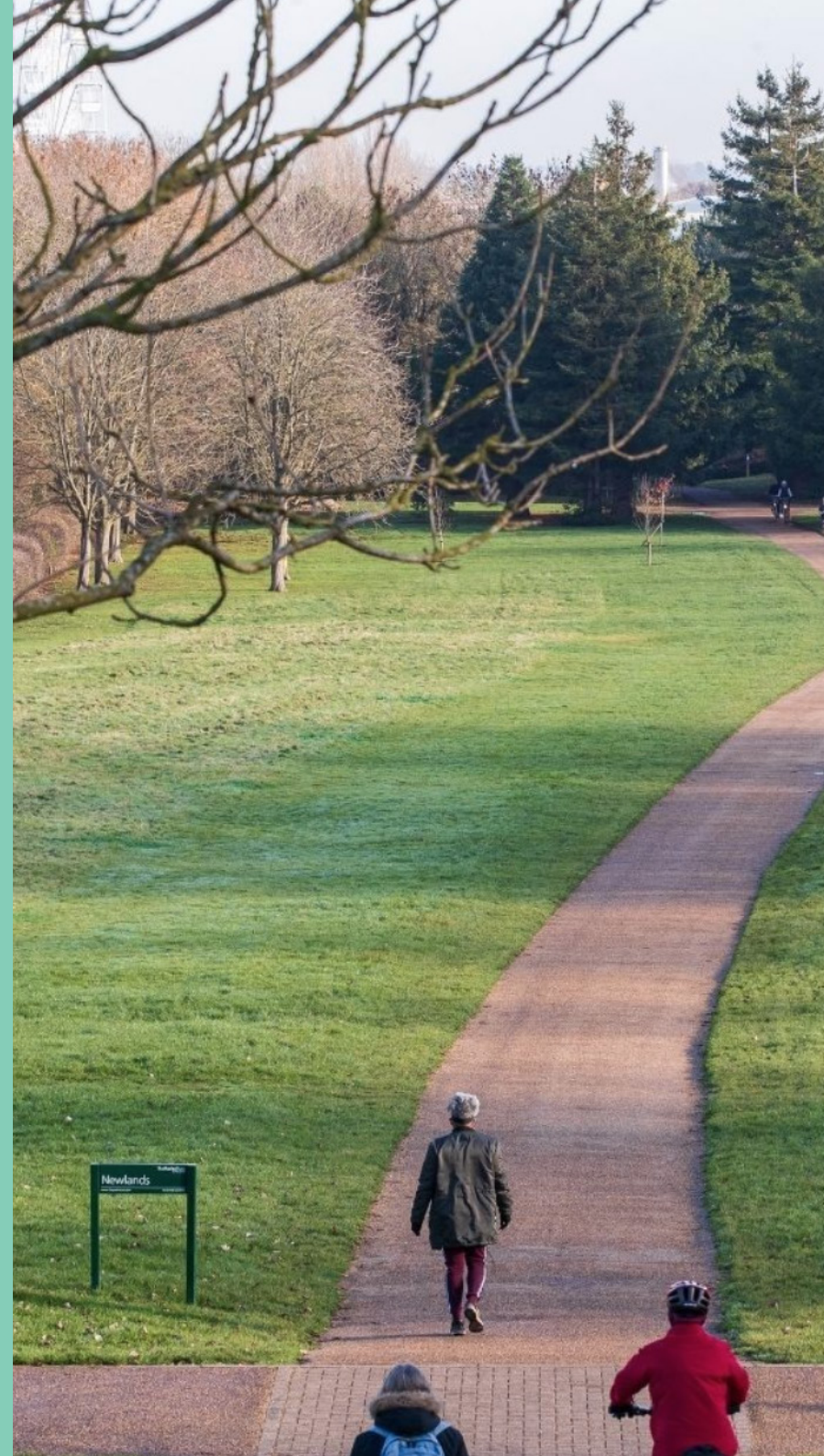# PROPOSAL

I am proposing a way-finding system that would guide visitors along the correct trail in Milton Keynes parks. These trails should be informative, targeted at all ages and not obstructive to the environment in any way. This proposed countryside toolkit will need to consist of (at the very least) signage, maps, and an engaging activity trail. Navigational guidance should not be difficult to comprehend, and safety needs to be prioritised.

PROBLEM

From being a keen photographer/explorer of the countryside and my surroundings I have noticed over the years there is a lack of trails and signage for pathways in my local areas, but also in most parks too. A good example is Woburn deer park; the grounds have routes but it's not clear where these routes even are as some posts have disappeared along the paths. There aren't clear footpaths on grassy fields, and it would be so important to stick to the correct trails and not disturb the wildlife particularly during breeding/rutting season with the deers. Another reason for this project proposal is to protect plants such as bluebells that cannot be trodden on – as when disturbed they take years to grow back.

REQUIREMENTS

• To be user friendly and appropriate for all ages (even those without a smart phone)

• The trail should be safe for others interacting with the trail such as horse riders

• Protect the wildlife through raising awareness

• Encourage visitors to the area to benefit local businesses

• Wayfinding needs to be imaginative and playful in contrast to what exists

GOALS

• At least 5 trails in the toolkit, ranging in lengths of time for children and adults

• A signage system

• At least one map per trail (for each person, notwithstanding children) for navigational guidance

• To see a drive in visitors to the parks and monitor numbers through ticket booths and NPI