I have decided to choose Accept and Proceed's Moon Landings print for this synopsis, which successfully locates each Moon landing controlled by humans; whether that be astronauts landing on the Moon or probe spacecraft.
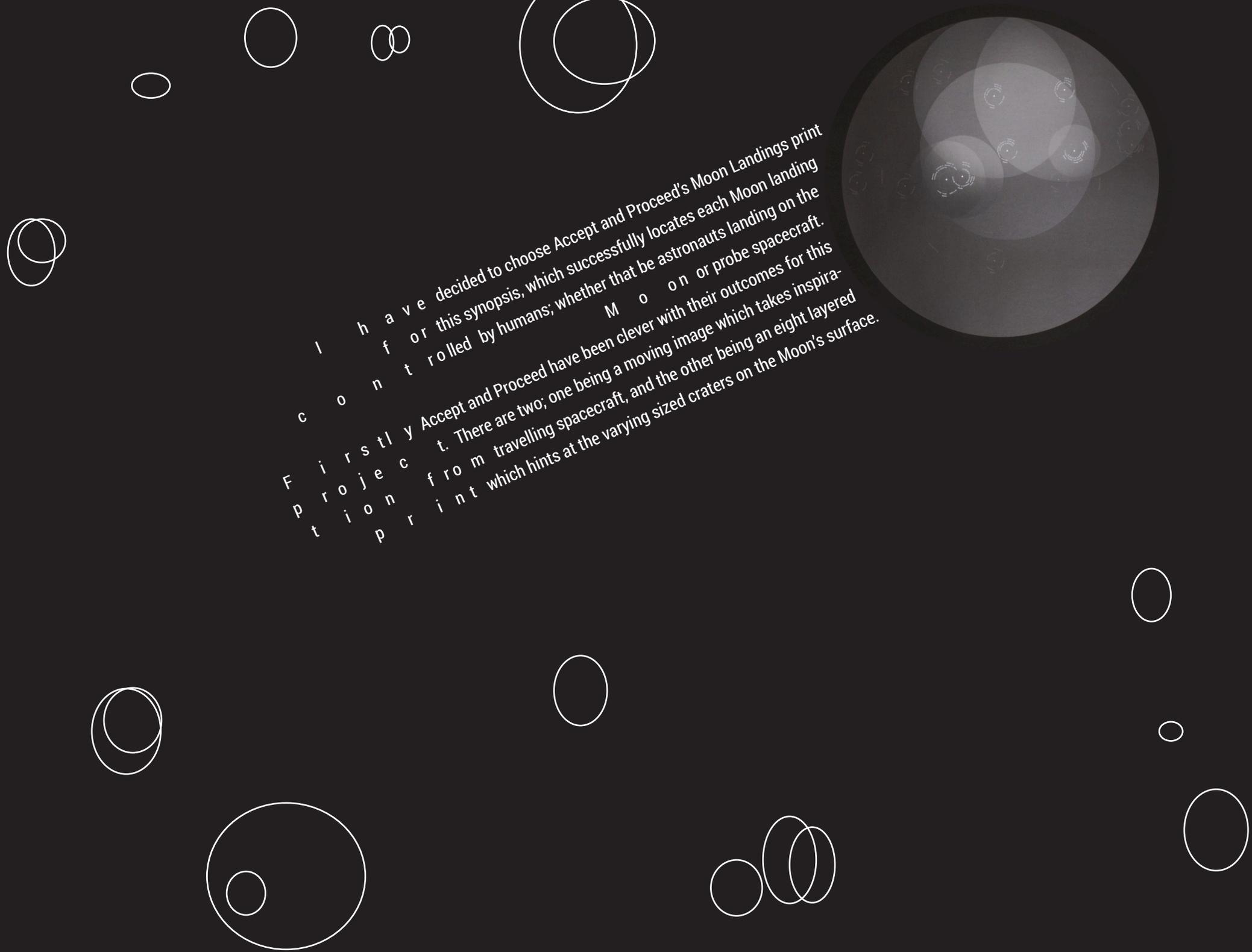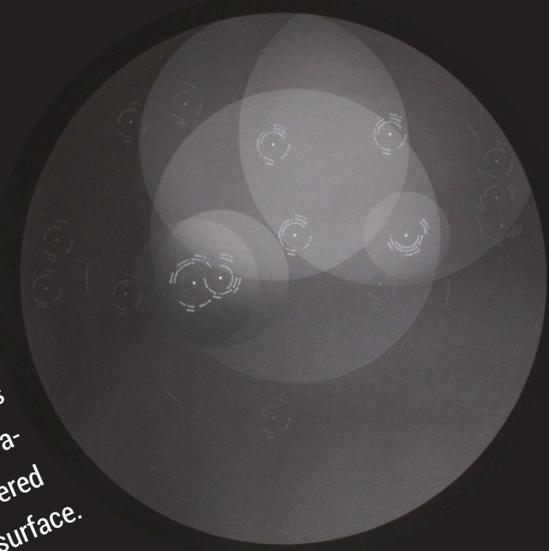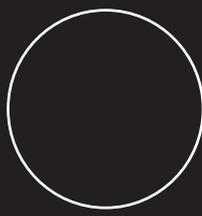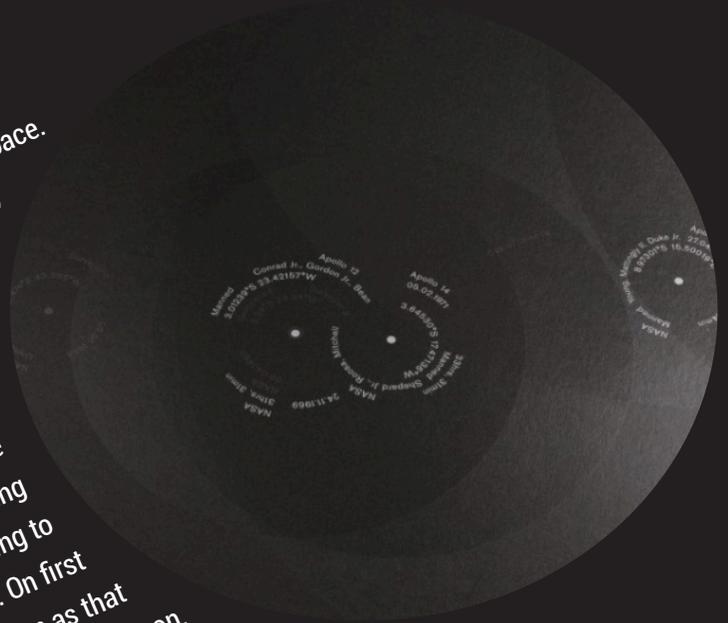
Firstly Accept and Proceed have been clever with their outcomes for this project. There are two; one being a moving image which takes inspiration from travelling spacecraft, and the other being an eight layered print which hints at the varying sized craters on the Moon's surface.
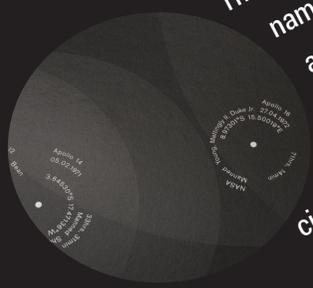
For the print, I find the choice of materials used capture the beauty of outer space.

There are no colours used except subtle monochromatic layers,

Just like a night sky with faint, glowing stars. This is achieved through

varying gradients of silver and white tones, combined with textures. The

overall piece is documented on a matte black background, with eight gloss

and satin finishes which are layered with just enough variation to be

deciphered as individual, spherical layers. These circles are replicating the

the craters on the Moon's surface which would vary in shade depending

on the size and depth. These layers differ in size and position, relating to

where the astronauts landed and how long they spent at that location. On first

appearance the viewer is drawn to the longest mission as that

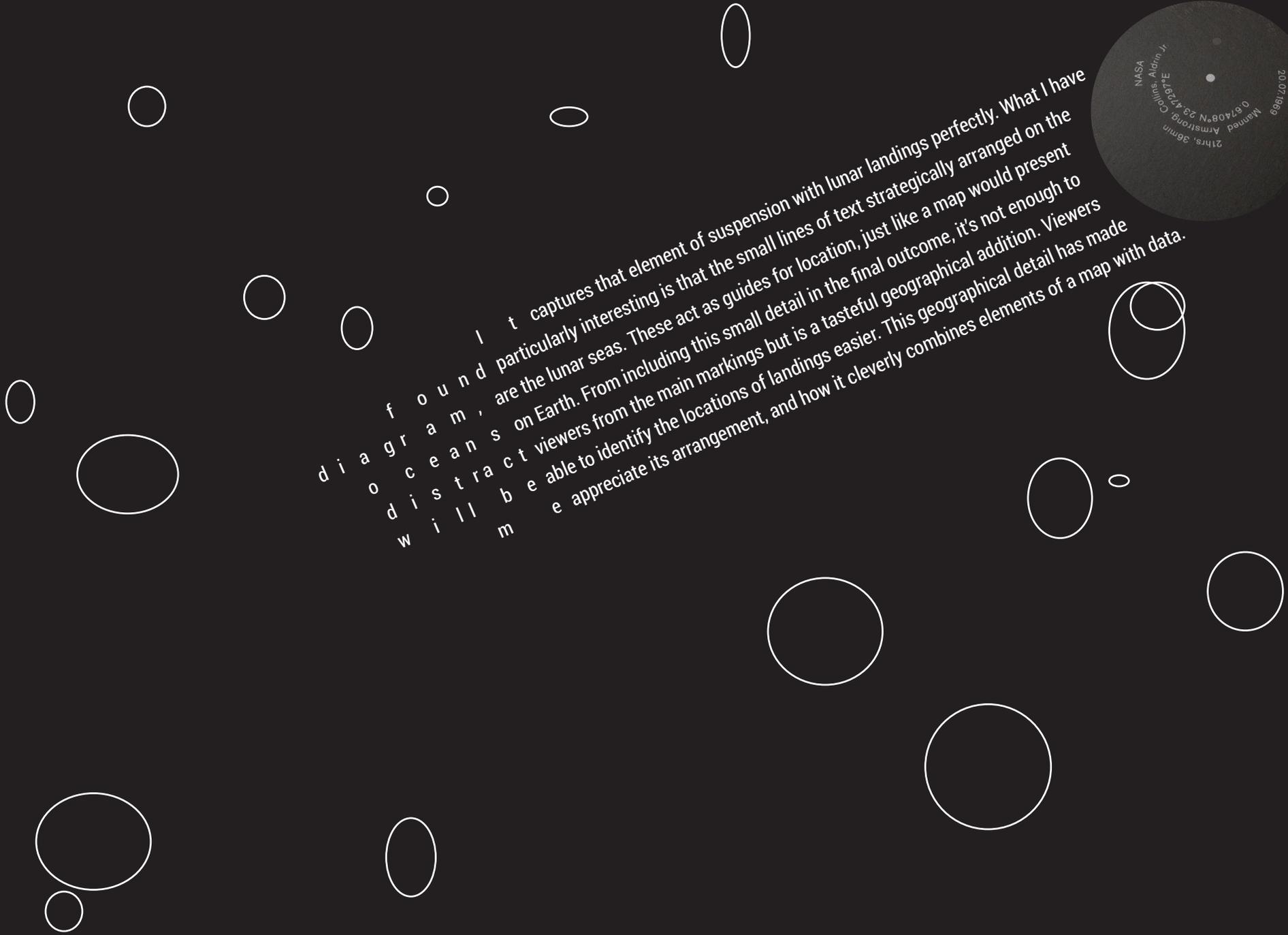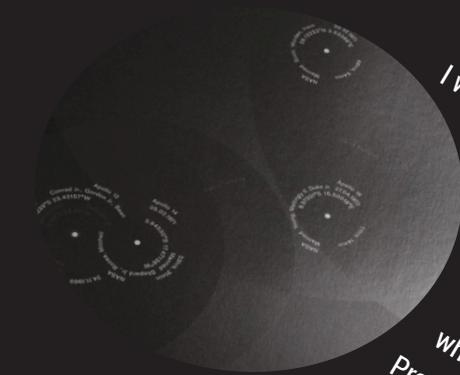is the brightest, largest area to focus on.

The hierarchy of the text on both outcomes, i n s t a n t l y
enables the viewer to associate the data with s p a c e
This is created through the use of white space a n d
circular arrangement on the printed and web p a g e s ',
and drops hints at modern day technological a d v a n c e s .

The modern, sans-serif typeface used includes t h e s e
name of the mission and numerical sequences; t h e s e
are the dates of the landing, longitude and l a t i t u d e
of the Moon location. In the moving image, the r o t a t i n g
arrangement of the text mimics spacecraft, as if t h e
circles of text are landing gracefully on the Moon t h e m s e l v e s .

It captures that element of suspension with lunar landings perfectly. What I have found particularly interesting is that the small lines of text strategically arranged on the diagram, are the lunar seas. These act as guides for location, just like a map would present oceans on Earth. From including this small detail in the final outcome, it's not enough to distract viewers from the main markings but is a tasteful geographical addition. Viewers will be able to identify the locations of landings easier. This geographical detail has made me appreciate its arrangement, and how it cleverly combines elements of a map with data.

I would consider both these final outcomes to b e t h r o u g h e r s t o r y , successful for two reasons. One being that t h a r d e f f e ct i ve , my research this week, I have learnt that in o r d e s t o r y , for data to be successful it visually tells viewers a n b e s t e f f e ct i ve which this project does. Secondly, data is now best e f f e ct i ve when it can be constantly updated to stay relevant. A c c e p t e d Proceed's Moon Landings project could be effectively u p d at e d with another layer if and when there is a n o t h e r successful Moon landing in f u t u r e .