

# 1. Superior £75,000 budget

Deliverables include:

- Leaflet  
10,000 x trifold leaflet
  - Merchandise  
2000 x t-shirt  
2000 x tote bag  
1000 x pens  
1000 x pencils
  - Posters  
4x6 sheet billboard poster
  - Wayfinding  
3 x regulatory signs  
6 x directional signs  
6 x identification signs  
5 x informational signs
- Website
- 1 x article
  - 1 x banner

# THREE PRICING OPTIONS

## 2. Basic: Lower Budget

All deliverables excluding:

- 2000 x t-shirts
- 2000 tote bags

## 3. The sky's the limit!

All deliverables plus:

- Laboratory prototypes
- 100% sustainable exhibit
- Discuss ideas you have