

## 1. Superior £75,000 budget

Deliverables include:

- Leaflet  
10,000 x trifold leaflet

- Merchandise  
2000 x t-shirt  
2000 x tote bag  
1000 x pens  
1000 x pencils

- Posters  
4x6 sheet billboard poster

- Wayfinding  
3 x regulatory signs  
6 x directional signs  
6 x identification signs  
5 x informational signs

Website

- 1 x article
- 1 x banner

## THREE PRICING OPTIONS

### 2. Basic: Lower Budget

All deliverables excluding:

- 2000 x t-shirts
- 2000 tote bags

### 3. The sky's the limit!

All deliverables plus:

- Laboratory prototypes
- 100% sustainable exhibit
- Discuss ideas you have