

Our studio

What we do best



Graphic Design

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Web Development

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Sustainability

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Strategy

We can create your vision.

Timescale

1-2 hours

Consultancy

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01: Internal briefing

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02: Design

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03: Feedback

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04: Delivery

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1 day

2 weeks

2 weeks
+ revisions

4 weeks

Internal briefing

Your idea.

Invoice #1 raised.
20% paid in total.
Contractual agreements raised and signed.

The brief:

To support London's sustainable city pledge, the Design Museum is seeking to encourage environmentally friendly behaviours through material design. The aim of the exhibition is to educate visitors on the importance of sustainable materials, and provide insight in to a future without pollution.

Targeted at all ages, the exhibit will combine scientific design with interactive elements. The exhibit will explore using biodegradable materials from various natural sources, alongside using sustainable materials in the exhibit itself.

The Design Museum's budget: £50,000.

Deliverables:

Leaflet

A guide around the exhibit, or to attract people to the exhibit whilst at the Design Museum.

Merchandise

Souvenirs for all ages. Hand-dyed clothing, and stationery.

Posters

To hang outside the museum, to showcase in bus-stop billboards and around the museum itself.

Signage

To educate and guide visitors around the exhibit. This includes information panels about products in the exhibit.

Website

An article to advertise the exhibition on the Design Museum's website, and a banner advert to host on the homepage or 'what's on' page.

Design

Moodboards.

02

Concepts and ideas

This is the stage where we will present you four of our ideas of the deliverables. This will include swatches of materials from our suppliers and concepts of layout, size, image and text.

You will select one you feel suits your vision the most and we will then further develop this, taking onboard any suggestions and further ideas you may have.

Invoice #2 raised.
40% paid in total.

Feedback

Further development.

03

Negotiation

Here is where we will further develop the deliverables to become best-suited to your vision. We will approach our team with your feedback and introduce the negotiated solutions.

We allow three feedback processes, any additional revisions will be charged an additional fee.

Invoice #3 raised.
60% paid in total.

Delivery

Final installation.

04

Installation

The last process involves us getting our final designs printed in the correct format ready to be displayed. Having sent these to the Design museum, the final design will be installed in the exhibit.

**Invoice #4 raised.
100% paid in total.**